CICALE 2025 PARTNERSHIP OPPORTUNITIES





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2025 SCHEDULE

Elevate! Virtual Conference

Jun 1-Aug 31

Elevate! Nashville, TN

June 13 - 15

Elevate! St. Paul, MN June 29 - July 1

Elevate! Austin, TX July 7 - 9

EVENTS SCHEDULED FOR 2025

6,000

Projected In-Person Attendees

10,000

Projected Virtual Attendees

OUR MARKET AUDIENCE

We have an audience reach comprised of three education companies under TKS LLC.

Everything that happens at Elevate! gets shared across all three platforms: The Kindergarten Smorgasboard, BERTEAU & Co., and Elevate Your Classroom.

AUDIENCE

Pre-K - 2nd grade educators and administrators

SUBSCRIBERS

2723,800

CICALE 2025 PARTNERSHIPS

Showcase your company to thousands of educators!

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2025 PRESENTING PARTNER

- Featured name on advertising
- Attendee email list
- Your video featured at conference plenary
- Pop up partner banner
- Partner Giveaway from Main Stage (optional)
- In-Person Conference
 Lunch Session (optional)
- Preferred Booth Location
- Push notification on Conference App
- Elevate Virtual Session

- Social media spotlight promo
- Logo on webpage with direct link
- Ad in conference guide
- Elevate virtual partnership page
- Logo featured on slideshow during plenary
- * Booth at all conferences (4 table spaces)
- Digital Flyers on Conference App
- Featured on Conference App

\$30,000

elevate PARISER

- Giveaway from Main Stage
- In-Person Conference Lunch Session
- Preferred Booth Location
- Push notification on Conference App
- Elevate Virtual Session
- Social media spotlight promo
- Logo on webpage with direct link
- Ad in conference guide

- Elevate virtual partnership page
- Logo featured on slideshow during plenary
- * Booth at all conferences (3 table spaces)
- Digital Flyers on Conference App
- Featured on Conference App

\$15,000

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2025 Silver PARTNER

- Elevate Virtual Session
- Social media spotlight promo
- Logo on webpage with direct link
- Ad in conference guide
- Elevate virtual partnership page
- Logo featured on slideshow during plenary

- * Booth at all conferences (2 table spaces)
- Digital Flyers on Conference App
- Featured on Conference App

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2025 Bronze PARTNER

- Logo on webpage with direct link
- Logo featured on slideshow during plenary
- * Booth at all conferences (1 table space)
- Featured on Conference App

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VENDOR



Booth at conference (1 table space)

* Layout will vary based on venue space

\$500 per conference

ele√\te 2025 Partnerships	\$30K	\$15K	\$7.5K	\$3K
	PRESENTING	GOLD	SILVER	BRONZE
Featured name on advertising	*			
Attendee e-mail list	✓			
Video at conference during plenary	*			
Pop up partner banner	*			
Giveaway from Main Stage	*	~		
In-Person Conference Lunch Session	*	~		
Preferred Booth Location	*	~		
Push notification Conference App	*	~		
Elevate Virtual session	*	~	*	
Social media spotlight promo	*	~	*	
Ad in conference guide	*	~	*	
Elevate! Virtual partnership page	*	~	*	
Digital Flyers on Conference App	*	*	*	
Logo on webpage with direct link	*	*	*	*
Logo featured on slideshow during plenary	*	*	*	*
* Booth at all conferences	4 table spaces	3 table spaces	2 table spaces	1 table space
Feature on Conference App				V

Showcase your company to thousands of educators!

For more information on partnerships please contact:

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